

# Leslie Dewberry

user interface + user experience

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## Designer pivoting into the UI/UX space.

Keen ability to identify the wants and needs of end users. Looking to use my 15+ years of design experience and skills to execute broad-picture design thinking to make a positive impact on the usability of products.

## education

### Louisiana State University

UI/UX Bootcamp, April 2023

- 350+ hours of hands-on course material with 1:1 mentor oversight
- Acquired and sharpened skills including sitemapping, sketching, wireframing, usability testing, and prototyping

### The Art Institute of Dallas

Associate of Applied Arts – Graphic Design,  
May 2005

*Dean's List, Portfolio Award,  
Academic Merit Award Scholarship*

## skills

Design Thinking, Ideation,  
User Experience Design,  
User Research, Surveys,  
Interviews, Personas,  
Information Architecture,  
Moodboards, Wireframes,  
Sitemaps, Usability Testing,  
Low to High Fidelity Prototypes,  
Responsive Digital Design

## software

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Figma

## experience

### Principal/Art Director/Graphic Designer 2009–2022

Slice Graphics in Duluth, GA + New Orleans, LA

- Build and manage all aspects of small business specializing in graphic design, branding, and website design including account management, art direction, client budgets, contractor workload and payroll, social media, and timelines

### Senior Graphic Designer 2012–2015

Confirmatrix Laboratory, Inc in Lawrenceville, GA

- Create and manage all branding of Confirmatrix and it's consulting clients
- Design websites, trade show and conference displays, sales meeting presentations, environmental signage, print and digital advertising, window graphics, and marketing packages and materials

### Graphic Designer 2010–2011

Children's Healthcare of Atlanta in Atlanta, GA

- Strictly followed branding guidelines to create instruction manuals, yearly calendar, signage, and other collateral
- Monitored production and delivery of printed pieces

### Senior Graphic Designer 2006–2009

Resource Real Estate Marketing in Atlanta, GA

- Design collateral for residential and commercial campaigns including brochures, print and digital advertising, email marketing, and website design
- Supervised press checks to ensure print quality and authorize production

### Graphic Designer 2005–2006

Ennis, Inc. in Midlothian, TX

- Designed catalogs, direct mail pieces, t-shirts, flyers, and other collateral for Ennis, Inc. and it's subsidiaries
- Supervised press checks
- Directed photo shoot of annual apparel catalog